

Propel Multi Club

Female leaders and entrepreneurs



#propeljun

PARK PLAZA, VICTORIA, LONDON SW1V 1EQ: THURSDAY 4 JUNE 2026

Operators of multi-site hospitality companies can book three free places each, or operators who are Premium subscribers can claim up to four free places, by emailing: kai.kirkman@propelinfo.com

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SPEAKER SCHEDULE

9.00am-10.00am: Registration and coffee

10.00am: Welcome and introduction from **Ann Elliott** and **Shereen Ritchie**

10.00am-10.20am: Industry leader **Jo Fleet**, and **Caroline Ottoy**, managing director of **WatchHouse**, discuss the need for impact, resilience and confidence in building a career.

10.30am-10.50am: Panel: **Deena Ataie**, chief executive of **Heriots Patisserie**, **Emma Reynolds**, founder of **Tonkotsu**, and **Jordan Davids**, co-founder of **Chickpea Group**, talk about starting a successful business and keeping it that way.

10.50am-11.10am: **Alex Head**, owner and founder of **Social Pantry**, discusses how attention to detail is critical in creating and delivering a consistent hospitality brand.

11.10am-11.30am: Panel: **Shereen Ritchie** talks to **Emma Woods**, chair and board director, **Eadaoin McDonagh**, chief operating officer of **White Rabbit Projects**, and **Naddy Onions**, marketing director of **Prezzo Italian**, about the power of mentoring.

11.30am-12.00pm: Panel: **Sara McKennedy**, managing director of **Coco di Mama**, **Charlotte Heyes**, co-founder and director of **Nells Pizza**, and **Jules Pearson**, vice-president of food and beverage development at **Ennismore**, talk about designing a menu that drives profitability and loyalty.

12.00pm-1.00pm: Lunch

1.00pm-1.25pm: **Ann Elliott** talks to **Roisin Currie**, chief executive of **Greggs**, about her leadership style and the company's emphasis on nurturing and protecting a strong internal culture.

1.25pm-1.50pm: **Moni Mannings**, FTSE 100 non-executive director, founder of **EPOC**, and chair of the **Honours Diversity and Outreach Committee**, talks about the power of self-belief and confidence.

1.50pm-2.15pm: Panel: **Sarah Mackenzie**, chief executive of **Storal**, **Cheryl Hadland**, founder and chair of **Tops Day Nurseries**, and **Clare Roberts**, founder and chief executive of **Kids Planet**, discuss the world of children's nurseries and the vital role they play in helping women achieve their dreams.

2.15pm-2.40pm: Coffee Break

2.40pm-3.00pm: **Sylvia Perera**, owner and chef at **Columbo Kitchen**, discusses her journey from start up to success, including winning National Chef of the Year at the Asian Restaurant Awards 2024 and a prestigious two-star Great Taste Award from the Guild of Fine Food in 2024.

3.00pm-3.25pm: **Debbie Whittingham**, **JD Wetherspoon** employee director and regional manager for the **West Midlands**, and **Emma Gibson**, **Wetherspoon** associate employee director and pub manager of **The Imperial in Exeter**, discuss bringing the female perspective on to the board from the shopfloor.

3.25pm-4.00pm: **Diane Jervis**, co-founder and director of **F1 Arcade**, talks about shaping consumer concepts at creation and early stage, getting them ready for successful launch and beyond.

4.00pm-4.30pm: **Kim Innes**, founder and chief executive of **Humble Crumble**, was 23 when she began to trial the selling of deconstructed crumble at farmers' markets in 2018. Today, aged 29, she has five sites at Camden Market, Borough Market, Covent Garden, Old Spitalfields Market and Bicester – her **Humble Crumble** sites in Borough Market regularly has the longest queues of any business in the area. Her sales have doubled each year, and she has had to move four times in Old Spitalfields Market, each time to larger premises. She discusses her journey and why she recommends **The Lean Startup**, which advocates the test-feedback-loop process, with her sales today at more than £8m.

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